



ACBES 2019

The 2nd Asia Conference on Business and Economic Studies

PROGRAM AT A GLANCE

13th-14th September 2019

Campus A, University of Economics Ho Chi Minh City
59C Nguyen Dinh Chieu St., Ward 6, District 3, Ho Chi Minh City, Vietnam

Friday, 13th September 2019

8:00 - 8:45	Registration and Reception	
8:45 - 9:00	WELCOME AND OPENING REMARKS	Room A.103
	Dr. Tran The Hoang (UEH Chancellor)	
	Prof. Su Dinh Thanh (Editor in Chief of JABES and Chairman of ACBES)	
9:00 - 9:45	KEYNOTE ADDRESS	Room A.103
	Dr. Christopher Waller	
	<i>Executive Vice President and Director of Research at the Federal Reserve Bank of St. Louis, US</i>	
9:00 - 9:35	Topic: The Role of Academic Research for Policymaking	
9:35 - 9:45	Discussion	
9:45 - 10:00	Photo Session	
10:00 - 10:30	Tea Break	
10:30 - 12:10	PARALLEL SESSIONS (A)	
	Session A1. Labor Economics	Room A.101
	Chair: Qing Liu	
	Session A2. Corporate Finance and Governance	Room A.103
	Chair: Golrida Karyawati P	
	Session A3. Financial Economics (I)	Room A.105
	Chair: Udomsak Wongchoti	
	Session A4. Education Economics	Room A.202
	Chair: Pierre Lefebvre	
	Session A5. E-Business and Marketing	Room A.205
	Chair: Amit Kumar Singh	
	Session A6. Business and Management	Room A.204
	Chair: Savas Tumis	
12:10 - 13:30	LUNCH BREAK	An Area in Front of Hall A.116
13:30 - 15:10	PARALLEL SESSIONS (B)	
	Session B1. Economic Development	Room A.101
	Chair: Sangho Kim	
	Session B2. Public Economics (I)	Room A.105
	Chair: Al Faithrich C. Navarrete	
	Session B3. Economic Issues on Food Safety (I)	Room A.103
	Chair: Kim Hang Pham Do	
	Session B4. Human Resource Management (I)	Room A.204
	Chair: Fadzliwati Mohiddin	
	Session B5. Financial Economics (II)	Room A.205
	Chair: Nurul Shahnaz Mahdzan	
	Session B6. Business and Law Economics	Room A.202
	Chair: Tran Van Long	
15:10 - 15:45	Tea Break	

15:45 - 17:25	PARALLEL SESSIONS (C)	
	Session C1. Entrepreneurship Chair: Yusuf Iskandar	Room A.105
	Session C2. Financial Economics (III) Chair: Ho Viet Tien	Room A.101
	Session C3. Economic Issues on Food Safety (II) Chair: Kim Hang Pham Do	Room A.103
	Session C4. Product Management and Strategy Chair: Dwi Atmono	Room A.204
	Session C5. Business Management and Entrepreneurship Chair: HG Joshi	Room A.202
	Session C6. Human Resource Management and Accounting Chair: R. Lalitha S. Fernando	Room A.205
18:30 - 21:00	GALA DINNER	Victory Restaurant <i>(14 Vo Van Tan St., Ward 6, Dist. 3, HCMC)</i>

Saturday, 14th September 2019

8:00 - 8:45	Registration and Reception	
8:45 - 9:30	KEYNOTE ADDRESS Dr. Sandro Sozzo <i>School of Business, the University of Leicester, UK</i>	Room A.103
8:45 - 9:20	Topic: The Modelling of Human Decision Making under Uncertainty	
9:20 - 9:30	Discussion	
9:30 - 11:10	PARALLEL SESSIONS (D)	
	Session D1. Public Economics (II) Chair: Eric G. Pasquin	Room A.103
	Session D2. Environmental Economics Chair: Angathevar Baskaran	Room A.101
	Session D3. International Economics Chair: Binh Le Thanh	Room A.105
	Session D4. Human Resource Management (II) Chair: Klaus J. Templer	Room A.202
	Session D5. Business and Managerial Accounting Chair: Sugiarto	Room A.204
	Session D6. Business and Customer Behaviours Chair: Henry H Louprias	Room A.205
11:10 - 11:30	Tea Break	
11:30 - 12:00	CLOSING CEREMONY Best Paper Award Ceremony ACBES 2019 Closing Ceremony Speech	Room A.103

14:45 - 18:30 **CITY TOUR** (For registered participants)

The 2nd Asia Conference on Business and Economic Studies
ACBES 2019 | PROGRAM IN DETAIL

Friday, 13th September 2019

8:00 - 8:45	Registration and Reception	
8:45 - 9:00	WELCOME AND OPENING REMARKS Dr. Tran The Hoang (UEH Chancellor) Prof. Su Dinh Thanh (Editor in Chief of JABES and Chairman of ACBES)	Room A.103
9:00 - 9:45	KEYNOTE ADDRESS Dr. Christopher Waller <i>Executive Vice President and Director of Research at the Federal Reserve Bank of St. Louis, US</i>	Room A.103
9:00 - 9:35	Topic: The Role of Academic Research for Policymaking	
9:35 - 9:45	Discussion	
9:45 - 10:00	Photo Session	
10:00 - 10:30	Tea Break	
10:30 - 12:10	PARALLEL SESSIONS (A)	
	Session A1. Labor Economics Chair: Qing Liu	Room A.101
10:30 - 10:45	Authors: Chong-En Bai, Qing Liu & Wen Yao Topic 1: Skill Premium and Preferential Policy: The Case of China	
10:45 - 10:55	Discussant: Roger Jr Cabiles Authors: Roger Jr Cabiles	
10:55 - 11:10	Topic 2: Redefining Growth: A Case for a Sustainable, Equitable and Prosperous Philippine Economy	
11:10 - 11:20	Discussant: Hua Thanh Xuan Authors: Bawani Lelchumanan & Noorasiah Sulaiman	
11:20 - 11:35	Topic 3: Intra-ASEAN Labour Migration in Malaysia: Sectoral-Economic Integration	
11:35 - 11:45	Discussant: Qing Liu Authors: Hua Thanh Xuan & Guido Erreygers	
11:45 - 12:00	Topic 4: Understanding the Saving Rate Difference between Urban and Rural Households in Vietnam	
12:00 - 12:10	Discussant: Bawani Lelchumanan	

Session A2. Corporate Finance and Governance**Room A.103****Chair: Golrida Karyawati P**

- 10:30 - 10:45 Authors: Rozaimah Zainudin, Karren Lee-Hwei Khaw & Hao-Yong Lee
Topic 1: **Politically-Connected Firms, Dividend Payout Policy and Cash Holding Policy: The Evidence of Malaysian Listed Firms**
- 10:45 - 10:55 Discussant: Duyen Le
- 10:55 - 11:10 Authors: Golrida Karyawati P, Bambang Subroto, Sutrisno T & Erwin Saraswati
Topic 2: **Explaining the Complexity Relationship of CSR and Financial Performance with Neo Institutional Theory**
- 11:10 - 11:20 Discussant: Rozaimah Zainudin
- 11:20 - 11:35 Authors: Duyen Le & Linh Nguyen
Topic 3: **Financial Reporting Quality, Corporate Governance, and Idiosyncratic Volatility: Evidence from Vietnam**
- 11:35 - 11:45 Discussant: Nguyen Tran Thai Ha
- 11:45 - 12:00 Authors: Nguyen Tran Thai Ha, Massoud Moslehpour, Wing-Keung Wong & Vo Thi Thuy Van
Topic 4: **Assessing the Vietnamese Corporate Risk-Taking Behaviour: The Role of State-Ownership**
- 12:00 - 12:10 Discussant: Golrida Karyawati P

Session A3. Financial Economics (I)**Room A.105****Chair: Udomsak Wongchoti**

- 10:30 - 10:45 Authors: Ming-Chun Wang & Thu Trang Dam
Topic 1: **Investor Attention and Stock Performance around Trade Open: Empirical Evidence from Intraday Data**
- 10:45 - 10:55 Discussant: Udomsak Wongchoti
- 10:55 - 11:10 Authors: Bilal Hafeez, M. Humayun Kabir & Udomsak Wongchoti
Topic 2: **Retail Investors' Apathy: The Role of Investors' Attention during Shareholder Activism**
- 11:10 - 11:20 Discussant: Bui Minh Huy
- 11:20 - 11:35 Authors: Bui Minh Huy & Linh Nguyen
Topic 3: **Investor Sentiment and Stock Returns: Empirical Evidence from Vietnam**
- 11:35 - 11:45 Discussant: Konstantinos Syriopoulos
- 11:45 - 12:00 Authors: Konstantinos Syriopoulos & Layal Youssef
Topic 4: **The January Barometer in GCC Stock Markets**
- 12:00 - 12:10 Discussant: Ming-Chun Wang

Session A4. Education Economics**Room A.202****Chair: Pierre Lefebvre**

- 10:30 - 10:45 Authors: Thu Nguyen Thi Hong & Pierre Lefebvre
Topic 1: **Quantifying Viet Nam Students' Achievements Participating in PISA 2012 and 2015: Assessments by Socio-Economic Status Across Gender, Region and Area**
- 10:45 - 10:55 Discussant: Flormando P. Baldovino

10:55 - 11:10	Authors: Flormando P. Baldovino & Felixberto M. Mercado Topic 2: Lifelong Learning Towards Leadership Development of Business Executives in Calabarzon: An Exploratory Analysis
11:10 - 11:20	Discussant: Trang T. Le
11:20 - 11:35	Authors: Pisit Chumnanna, Suphanee Jongvivatsakul & Cathaleeya Rerkpichai Topic 3: The Study of Attitude Towards using the MRT Service of Chalong Ratttham Line in Thailand
11:35 - 11:45	Discussant: Thu Nguyen Thi Hong
11:45 - 12:00	Authors: Van-Anh T. Truong & Trang T. Le Topic 4: The Role of Experiential Education in City Branding: The Field Trip in Son Tra Mountain, Danang
12:00 - 12:10	Discussant: Pisit Chumnanna

Session A5. E-Business and Marketing

Room A.205

Chair: Amit Kumar Singh

10:30 - 10:45	Authors: Nguyen Van Anh & Nguyen Thi Phuong Thao Topic 1: The Role of Animosity and Ethnocentrism on Judgment and Reluctance to Buy Foreign Made Products
10:45 - 10:55	Discussant: Le Thuy Thanh Nga
10:55 - 11:10	Authors: Amit Kumar Singh & Mili Singh Topic 2: Role of Social Media in E-Business: A Case Study of Aizawl Mizoram
11:10 - 11:20	Discussant: Nguyen Van Anh
11:20 - 11:35	Authors: Nguyen Van Phuong, Le Thuy Thanh Nga, Tran Quynh Hoa & Huynh Thien Minh Topic 3: The Role of Social Media Marketing Activities on Building Brand Co-Creation in Vietnam's Airline Industry
11:35 - 11:45	Discussant: Dwi Atmono
11:45 - 12:00	Authors: Maulida, Dwi Atmono & Muhammad Rahmattullah Topic 4: Identification of Consumption Behavior of Banjarnese River Culture as Economics' Teaching Materials
12:00 - 12:10	Discussant: Amit Kumar Singh

Session A6. Business and Management

Room A.204

Chair: Savas Tumis

10:30 - 10:45	Authors: Nguyen Thi Phuong Thao & Nguyen Van Anh Topic 1: A Comparison of Effects of Consumer Perception of CSR Activities and Technology Acceptance on Intention to Adopt Mobile Banking: Evidence in Vietnam and South Korea
10:45 - 10:55	Discussant: Thalgaspitiya U.K. Authors: Savas Tumis
10:55 - 11:10	Topic 2: Development of Enterprise Business Success Strategies based on Personality Structures of the Management
11:10 - 11:20	Discussant: Nguyen Thi Phuong Thao

	Authors: Bandara T.P., Thalgaspitiya U.K. & Hettiarachchi W. N.
11:20 - 11:35	Topic 3: The Generation Gap and Enjoyment of Shopping Experience: An Empirical Investigation of Shopping Malls in Western Province, Sri Lanka
11:35 - 11:45	Discussant: Nguyen Kim Duc
	Authors: Nguyen T. Hong Nhung & Nguyen Kim Duc
11:45 - 12:00	Topic 4: Impact of Digital Banking on the Financial Performance of Commercial Banks as Evidenced by Customer Experience
12:00 - 12:10	Discussant: Savas Tumis

12:10 - 13:30 LUNCH BREAK

An Area in
Front of Hall
A.116

13:30 - 15:10 PARALLEL SESSIONS (B)

Session B1. Economic Development

Room A.101

Chair: Sangho Kim

	Authors: Ian Rohr
13:30 - 13:45	Topic 1: Vietnam's Burgeoning Technology Sector as a Way to Sustain High GDP Growth and Macro-Economic Stability while Addressing Domestic and National Security Priorities
13:45 - 13:55	Discussant: Huang, Kuo-Feng
	Authors: Huang, Kuo-Feng
13:55 - 14:10	Topic 2: The Development of Silicon Island: The Taiwan's Semiconductor Industry
14:10 - 14:20	Discussant: Razel Anne T. Requesto
	Authors: Sangho Kim
14:20 - 14:35	Topic 3: Productivity Growth in Dynamic Factor Adjustment for the Japanese Manufacturing Industry
14:35 - 14:45	Discussant: Ian Rohr
	Authors: Razel Anne T. Requesto & Virgilio M. Tatlonghari
14:45 - 15:00	Topic 4: The Impact of Regional Specialization on Gross Regional Domestic Product in the Philippines: A Panel Data Analysis
15:00 - 15:10	Discussant: Sangho Kim

Session B2. Public Economics (I)

Room A.105

Chair: Al Faithrich C. Navarrete

	Authors: Binh Thai Pham & Hector Sala
13:30 - 13:45	Topic 1: On the Implications of Public Expenditures on Vietnam's Business Cycles
13:45 - 13:55	Discussant: Al Faithrich C. Navarrete

13:55 - 14:10 Authors: Trang T.T. Nguyen, Diego Prior & Stefan Van Hemmen
Topic 2: **Administration Efficiency of Tax Agencies: Evidence from OECD and Other Advanced and Emerging Countries**

14:10 - 14:20 Discussant: Binh Thai Pham

14:20 - 14:35 Authors: Al Faithrich C. Navarrete & Virgilio M. Tatlonghari
Topic 3: **Trade Agreement as a Model of Development: The Case of the Japan-Philippine Economic Partnership Agreement**

14:35 - 14:45 Discussant: Ike Mardiana

14:45 - 15:00 Authors: Indah Susilowati, Ike Mardiana & Mukson

Topic 4: **Bandungan Chrysanthemum Agrotourism Governance at District Semarang**

15:00 - 15:10 Discussant: Trang T.T. Nguyen

Session B3. Economic Issues on Food Safety (I)

Room A.103

Chair: Kim Hang Pham Do

13:30 - 13:45 Authors: Thanh Mai Ha, Shamim Shakur & Kim Hang Pham Do
Topic 1: **Risk Perception and Food Consumption: A Rural-Urban Comparison in Vietnam**

13:45 - 13:55 Discussant: Truong Ngoc Phong

13:55 - 14:10 Authors: Truong Ngoc Phong, Nguyen Trong Hoai & Vo Tat Thang
Topic 2: **Consumer Preferences for Sustainable Certified Farmed Shrimp Product in Vietnam: The Role of Sustainable Certifications, Consumer Attitudes and Knowledge**

14:10 - 14:20 Discussant: Thanh Mai Ha

14:20 - 14:35 Authors: Shamim Shakur, Kim Hang Pham Do & Thanh Mai Ha
Topic 3: **Consumer Behaviour and Decision Process Toward Organic Food: A View from Vietnam**

14:35 - 14:45 Discussant: Nguyen Dang Hoang Thu

14:45 - 15:00 Authors: Nguyen Dang Hoang Thu, Philippe Lebailly, Le Thi Minh Hang, Tran Thi Nang Thu & Cao Le Quyen
Topic 4: **An Analysis of the Development of Tuna Fisheries in Vietnam**

15:00 - 15:10 Discussant: Shamim Shakur

Session B4. Human Resource Management (I)

Room A.204

Chair: Fadzliwati Mohiddin

13:30 - 13:45 Authors: Nguyen Thi Hong & Le Nhat Hanh
Topic 1: **Innovative Work Behavior: Exploring the Roles of Anxiety and Self-Control Depletion**

13:45 - 13:55 Discussant: Adilah Hisa

13:55 - 14:10 Authors: Massoud Moslehpour, Anita Shalehah, Quynh Le Hua Xuan & Oyunbold Oyunsuren
Topic 2: **Case Study of Factors Influencing Job Satisfaction of State Bank Employees in Ulaanbaatar, Mongolia**

14:10 - 14:20 Discussant: Nguyen Thi Hong

14:20 - 14:35 Authors: Nguyen Dinh Tho & La Anh Duc
Topic 3: **Team Innovation: The Role of Team Psychological Capital and Learning**

14:35 - 14:45 Discussant: Anita Shalehah

14:45 - 15:00 Authors: Adilah Hisa & Fadzliwati Mohiddin
Topic 4: **The Key Employability Skills: A Closer Look at the Employers' Perceptions and the Youth Acquisition's of the Employability Skills**

15:00 - 15:10 Discussant: Nguyen Dinh Tho

Session B5. Financial Economics (II)

Room A.205

Chair: Nurul Shahnaz Mahdzan

13:30 - 13:45 Authors: Nurul Shahnaz Mahdzan, Rozaimah Zainudin & Mohd Sayuti Shaari
Topic 1: **Borrowing Behaviour Determinants among Malaysian Civil Servants**

13:45 - 13:55 Discussant: Nguyen Thi Hoai Phuong

13:55 - 14:10 Authors: P.M.S.A. De Silva & Manori P. Kovilage

Topic 2: **Factors that Influence Internet Banking Adoption of Retail Banking Customers in Sri Lanka**

14:10 - 14:20 Discussant: Trang Phung

14:20 - 14:35 Authors: Trang Phung, Wendy Hsu, Michael Naylor & Martin Young

Topic 3: **Perceived Risk, Borrowing Sources, and Debt Decisions**

14:35 - 14:45 Discussant: Rozaimah Zainudin

Authors: Nguyen Thi Hoai Phuong & Mai Tuan Anh

14:45 - 15:00 Topic 4: **The Impact of Ownership Concentration and Foreign Ownership on the Performance of Vietnamese Commercial Banks**

15:00 - 15:10 Discussant: Manori P. Kovilage

Session B6. Business and Law Economics

Room A.202

Chair: Tran Van Long

13:30 - 13:45 Authors: Tran Juy Ly & Tran Van Long
Topic 1: **The Principles of Commercial Letters of Credit – A Vietnamese Approach**

13:45 - 13:55 Discussant: Alizah Ita

Authors: Tran Nguyen

13:55 - 14:10 Topic 2: **The Mechanism of Chief Accountants in Vietnamese Corporate Law: Time to Repeal it**

14:10 - 14:20 Discussant: Tran Juy Ly

Authors: M.S.D. Kumari & R. Lalitha S. Fernando

14:20 - 14:35 Topic 3: **Determinants of Student Activism and Implications for State University Administration in Sri Lanka**

14:35 - 14:45 Discussant: Tran Nguyen

Authors: Alizah Ita, Ulaganathan Subramanian & Fadzliwati Mohiddin

14:45 - 15:00 Topic 4: **The Adoption of SME Policy by the Micro, Small and Medium Enterprises in Brunei**

15:00 - 15:10 Discussant: M.S.D. Kumari

15:10 - 15:45 Tea Break

15:45 - 17:25 PARALLEL SESSIONS (C)

Session C1. Entrepreneurship

Room A.105

Chair: Yusuf Iskandar

15:45 - 16:00 Authors: Angathevar Baskaran, Theresa S. Y. Chan & VGR Chandran

Topic 1: **Social Entrepreneurship in Malaysia**

16:00 - 16:10 Discussant: M. D. Pushpakumari

Authors: M. D. Pushpakumari

16:10 - 16:25 Topic 2: **Do Entrepreneurial Values Improve Business Performance of SMEs? An Empirical Analysis of Two Asian Countries**

16:25 - 16:35 Discussant: Nguyen Cong Thanh

Authors: Yusuf Iskandar, Nimmi Zulbainarni & Siti Jahroh

16:35 - 16:50 Topic 3: **The Effect of Business and Entrepreneur Characteristics on Business Performance of Fisheries Processing Industry in Sukabumi, Indonesia**

16:50 - 17:00 Discussant: Angathevar Baskaran

Authors: Nguyen Trong Nghia, Nguyen Cong Thanh & Tran Le Khang

17:00 - 17:15 Topic 4: **Firm Performance: The Inter-Moderating Relationship among Financial Policies**

17:15 - 17:25 Discussant: Yusuf Iskandar

Session C2. Financial Economics (III)

Room A.101

Chair: Ho Viet Tien

15:45 - 16:00 Authors: Uyen Tran Bao Nguyen

Topic 1: **The Relationship between the VN30 Index and VN30 Futures Prices**

16:00 - 16:10 Discussant: Ho Thi Nam Phuong

Authors: Ho Thi Nam Phuong, Cheng Zhang & Ho Viet Tien

16:10 - 16:25 Topic 2: **Regulations in the U.S. and Bond Market Liquidity**

16:25 - 16:35 Discussant: Hang Thi Thuy Pham

Authors: Hang Thi Thuy Pham, Sung-Chang Jung & Su-Yol Lee

16:35 - 16:50 Topic 3: **Corporate Social Responsibility, Firm Value and the Moderating Effect of Government Ownership: Evidence in Viet Nam**

16:50 - 17:00 Discussant: Aini Nur Furoida

Authors: Indah Susilowati, Mujahirin Thohir, Nugroho SBM, Waridin, Made Ika, Aini Nur Furoida, Ika Suciati & Muhammad Yusuf Budiman

17:00 - 17:15 Topic 4: **Empowering Small-scale Fishers with the Use of Open Access Information and Communication Technology (ICT) Application of Indonesian Smart-fishers Program (Nelayan Pintar): Pilot Project in Pati Regency – Central Java, Indonesia**

17:15 - 17:25 Discussant: Uyen Tran Bao Nguyen

Session C3. Economic Issues on Food Safety (II)**Room A.103****Chair: Kim Hang Pham Do**

15:45 - 16:00 Authors: Jenny Beb F. Ebo

15:45 - 16:00 Topic 1: **The Marcov Switching Model in Measuring Food Security in the Philippines**

16:00 - 16:10 Discussant: Michael F. Centino

16:10 - 16:25 Authors: Michael F. Centino & Mary Caroline N. Castañõ

16:10 - 16:25 Topic 2: **The Philippine Mango Global Value Chain: An Empirical Study using Gravity Model Approach**

16:25 - 16:35 Discussant: Shamim Shakur

16:35 - 16:50 Authors: Nguyen Dang Hoang Thu

16:35 - 16:50 Topic 3: **The Causes of the Global Food Losses: Empirical Investigations on Some Kinds of Food**

16:50 - 17:00 Discussant: Jenny Beb F. Ebo

17:00 - 17:15 Authors: Kim Hang Pham Do, Thanh Mai Ha & Shamim Shakur

17:00 - 17:15 Topic 4: **Linkages among Food Safety Risk Perception, Trust and Information: A Structural Equation Modelling Approach**

17:15 - 17:25 Discussant: Nguyen Dang Hoang Thu

Session C4. Product Management and Strategy**Room A.204****Chair: Dwi Atmono**

15:45 - 16:00 Authors: S. Sarpaneswaran

15:45 - 16:00 Topic 1: **Organisational Learning and Capability Building of Agro-Based Incubation System: A Case Study of Malaysian Agricultural Research and Development Institute**

16:00 - 16:10 Discussant: Nguyen Thi Bich Hong

16:10 - 16:25 Authors: Tran Thi Tuong Vi & Ho Nhut Quang

16:10 - 16:25 Topic 2: **Building and Developing Brands for Coconut-Related Products in Ben Tre Province, Vietnam: A Literature Review**

16:25 - 16:35 Discussant: S. Sarpaneswaran

16:35 - 16:50 Authors: Khairiani Noor Rahmah, Muhammad Rahmattullah, Dwi Atmono & Sri Setiti

16:35 - 16:50 Topic 3: **Identification of Production Factors in Sasirangan Fabric Industry as Teaching Materials Supplement**

16:50 - 17:00 Discussant: Tran Thi Tuong Vi

17:00 - 17:15 Authors: Nguyen Thi Bich Hong, Nguyen Trong Hoai & Truong Thanh Hiep

17:00 - 17:15 Topic 4: **The Role of Listing Price Strategies on the Probability of Sale for House: Evidence in Vietnam**

17:15 - 17:25 Discussant: Dwi Atmono

Session C5. Business Management and Entrepreneurship**Room A.202****Chair: HG Joshi**

15:45 - 16:00 Authors: Nguyen Van Phuong, Hoa Luu, Ngan Thi Thanh Nguyen, Long Nguyen Hai Lam & Khoa T. Tran

15:45 - 16:00 Topic 1: **Applying Guanxi Instrument to Improve Firm Performance. Evidence from the Chinese Community in Ho Chi Minh City, Vietnam**

16:00 - 16:10 Discussant: Son Tran

16:10 - 16:25 Authors: Vu Kim Hanh Dung & Tran Quoc Dat
Topic 2: **Disposal of the Non-Profitable Business in State-Owned Enterprises in Vietnam**

16:25 - 16:35 Discussant: Ngan Thi Thanh Nguyen

16:35 - 16:50 Authors: HG Joshi

16:50 - 17:00 Topic 3: **Effectiveness of Entrepreneurship Education - The Road Map for Creation of New Entrepreneurs.**

16:50 - 17:00 Discussant: Tran Quoc Dat

17:00 - 17:15 Authors: Son Tran, Jianguo Chen & Carolyn G. Wirth

17:15 - 17:25 Topic 4: **Cluster Analysis and Firm Patterns of Earnings Persistence: A New Approach**

17:15 - 17:25 Discussant: HG Joshi

Session C6. Human Resource Management and Accounting

Room A.205

Chair: R. Lalitha S. Fernando

15:45 - 16:00 Authors: Thanh Gia Hoang, Nam Hai Vu & Thanh Huong Thi Nguyen

15:45 - 16:00 Topic 1: **Capital Provider's Perception to Integrated Reporting Voluntary Adoption in Developing Countries – Evidence from Vietnam**

16:00 - 16:10 Discussant: Phan Thi Bao Quyen

16:10 - 16:25 Authors: J. Ramawickrama, H. H. D. N. P. Opatha & M. D. Pushpakumari

16:25 - 16:35 Topic 2: **Quality of Work Life as a Predictor of Organizational Commitment: Empirical Evidence from the Sri Lanka Railways**

16:25 - 16:35 Discussant: Nam Hai Vu

16:35 - 16:50 Authors: A.T. Wijesekera & R. Lalitha S. Fernando

16:35 - 16:50 Topic 3: **Conceptual Framework for Explaining Ethical Leadership and Employee Engagement on Customers' Perceived Service Quality of Public Service in Sri Lanka: The Mediation of Service Climate**

16:50 - 17:00 Discussant: J. Ramawickrama

17:00 - 17:15 Authors: Phan Thi Bao Quyen & Bui Quang Hung

17:00 - 17:15 Topic 4: **Using Analytical Hierarchy Process to Perform an Investigation of the Ranking of Control Activities in an Enterprise Resource Planning Environment**

17:15 - 17:25 Discussant: A.T. Wijesekera

18:30 - 21:00 GALA DINNER

**Victory
Restaurant**

*(14 Vo Van Tan
St., Ward 6, Dist.
3, HCMC)*

Saturday, 14th September 2019

8:00 - 8:45 Registration and Reception

8:45 - 9:30 **KEYNOTE ADDRESS**

Room A.103

Dr. Sandro Sozzo

School of Business, the University of Leicester, UK

8:45 - 9:20 Topic: **The Modelling of Human Decision Making under Uncertainty**

9:20 - 9:30 Discussion

9:30 - 11:10 **PARALLEL SESSIONS (D)**

Session D1. Public Economics (II)

Room A.103

Chair: Eric G. Pasquin

Authors: Ian Rohr

9:30 - 9:45 Topic 1: **Economic and Military Influence in Vietnam: A Growing Contest between the United States and Russia**

9:45 - 9:55 Discussant: Binh Thai Pham

Authors: Binh Thai Pham, Canh Phuc Nguyen & Hector Sala

9:55 - 10:10 Topic 2: **Crowding-in or Crowding-out Macroeconomic Effect of Public Investment in Vietnam?**

10:10 - 10:20 Discussant: Phuong Thu Nguyen

Authors: Eric G. Pasquin & Ronaldo R. Cabauatan

10:20 - 10:35 Topic 3: **The Philippine Electricity Tariff beyond the Implementation of the Electric Power Industry Reform Act (EPIRA)**

10:35 - 10:45 Discussant: Ian Rohr

Authors: Phuong Thu Nguyen, Jonathan Boymal, Preety Pratima Srivastava & Longfeng Ye

10:45 - 11:00 Topic 4: **The Effects of Housing Quality on Health: Evidence from Vietnam**

11:00 - 11:10 Discussant: Eric G. Pasquin

Session D2. Environmental Economics

Room A.101

Chair: Angathevar Baskaran

Authors: Tan Facai, Angathevar Baskaran, VGR Chandran & Muhammad Mehedi Masud

9:30 - 9:45 Topic 1: **Spatial-Temporal Distribution and Causes of Smog (PM2.5) in China**

9:45 - 9:55 Discussant: Jennifer Madonna G. Dait

Authors: Nguyen Thi Anh

9:55 - 10:10 Topic 2: **Environmental Information in Vietnam's EIA Process: Access has been a Sham?**

10:10 - 10:20 Discussant: Tan Facai

Authors: Jennifer Madonna G. Dait & Virgilio M. Tatlonghari

10:20 - 10:35 Topic 3: **Impact of Climate Change and Selected Economic Variables on Rice Production in the Philippines**

10:35 - 10:45 Discussant: Karen Grace P. Valdez

10:45 - 11:00 Authors: Karen Grace P. Valdez & Nicasio Angelo J. Agustin
Topic 4: **Urban Quality of Life: Instrument Reliability and Validity**
11:00 - 11:10 Discussant: Nguyen Thi Anh

Session D3. International Economics

Room A.105

Chair: Binh Le Thanh

9:30 - 9:45 Authors: Binh Le Thanh
Topic 1: **Are Oil Prices Master? Evidence from ASEAN Region**

9:45 - 9:55 Discussant: Thong Trung Nguyen

9:55 - 10:10 Authors: Thong Trung Nguyen, Toan Luu Duc Huynh & Wing-Keyng Wong
Topic 2: **What Drives the China Trade Openness? Institutional Quality, Exchange Rate Volatility and Macro Determinants**

10:10 - 10:20 Discussant: Marie Antoinette Lukban Rosete

10:20 - 10:35 Authors: Marie Antoinette Lukban Rosete & Nancy L. Eleria
Topic 3: **The Effect of the South Central Mindanao Economic Corridor on the Agribusiness Sector**

10:35 - 10:45 Discussant: Lei Zhang

10:45 - 11:00 Authors: Lei Zhang, James Lockhart & Wayne Macpherson
Topic 4: **A Content-Analysis based Literature Review on Reshoring Case Studies**

11:00 - 11:10 Discussant: Binh Le Thanh

Session D4. Human Resource Management (II)

Room A.202

Chair: Klaus J. Templer

9:30 - 9:45 Authors: Le Vo Thi Hong
Topic 1: **Simulated Workplace Tasks to Meet Workplace Requirements for Learners of Business English**

9:45 - 9:55 Discussant: Klaus J. Templer

9:55 - 10:10 Authors: Cao Thi Thu Huong & Chiehwen Ed Hsu
Topic 2: **The Relationship between Job Characteristics, Burnout and Satisfaction among Expatriates Working in Taiwan: The Moderating Roles of Waypower and Willpower – A Pilot Study**

10:10 - 10:20 Discussant: L.D Kalyani

10:20 - 10:35 Authors: L.D Kalyani & M.L Warnasuriya
Topic 3: **Impact of Extrinsic and Intrinsic Motivation on Employee Work Engagement of Operational Level Employees in Handloom Industry in Sri Lanka**

10:35 - 10:45 Discussant: Le Vo Thi Hong

10:45 - 11:00 Authors: Klaus J. Templer, Jeffrey C. Kennedy & Riyang Phang
Topic 4: **Role Clarity and Customer Orientation: Learning Goal Orientation as Moderator**

11:00 - 11:10 Discussant: Cao Thi Thu Huong

Session D5. Business and Managerial Accounting**Room A.204****Chair: Sugiarto**

9:30 - 9:45	Authors: Phan Thi Bao Quyen & Nguyen Phong Nguyen
9:45 - 9:55	Topic 1: Success Impacts of Accounting Benefits Perceived from ERP – The Mediating Role of Effective System Use
9:55 - 10:10	Discussant: Suroso
10:10 - 10:20	Authors: Thinh Gia Hoang, Nam Hai Vu & Thanh Huong Thi Nguyen
10:20 - 10:35	Topic 2: Contribution of Management Accountant to the Sustainability Practices and Disclosure – Case Study from a Multinational Subsidiary in Vietnam
10:35 - 10:45	Discussant: Manori P. Kovilage
10:45 - 11:00	Authors: Manori P. Kovilage
11:00 - 11:10	Topic 3: Influence of Lean-Green Practices on Organizational Sustainable Performance: An Interpretive Structural Modelling Approach
11:10 - 11:20	Discussant: Phan Thi Bao Quyen
11:20 - 11:30	Authors: Sugiarto & Suroso
11:30 - 11:40	Topic 4: Innovation of Impairment Loss Allowance Model of Indonesian Financial Accounting Standards 71
11:40 - 11:50	Discussant: Thanh Huong Thi Nguyen

Session D6. Business and Customer Behaviours**Room A.205****Chair: Henry H Loupias**

9:30 - 9:45	Authors: Hanh Tien Thi Nguyen & Thao Linh Nguyen Ho
9:45 - 9:55	Topic 1: Impact of Social Factor on Gamers' Continuance Intention: The Case of Multiplayer Online Battle Arena (MOBA) Genre in Vietnam
9:55 - 10:10	Discussant: Mario C. Angeles
10:10 - 10:20	Authors: Ha Duc Son & Nong Thi Nhu Mai
10:20 - 10:35	Topic 2: A Study of Factors Affecting the Intention to Use E5 Bio-Gasoline of People in Hochiminh City, Vietnam
10:35 - 10:45	Discussant: Thao Linh Nguyen Ho
10:45 - 11:00	Authors: Teddy Hikmat Fauzi, Yanti Purwanti & Henry H Loupias
11:00 - 11:10	Topic 3: Business Model of Wooden Handicrafts in Cipacing Village in Facing ASEAN Economic Community: Innovation Imperative
11:10 - 11:20	Discussant: Nong Thi Nhu Mai
11:20 - 11:30	Authors: Mario C. Angeles & Fernando Trinidad
11:30 - 11:40	Topic 4: Touchpoint Elements that Affect Filipino Shopping Preferences: A Conjoint Analysis Approach to Understanding Consumer Behavior of Grocery Shoppers
11:40 - 11:50	Discussant: Teddy Hikmat Fauzi

11:10 - 11:30 Tea Break

11:30 - 12:00 **CLOSING CEREMONY**

Best Paper Award Ceremony

ACBES 2019 Closing Ceremony Speech

14:45 - 18:30 **CITY TOUR (For registered participants)**

Room A.103